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Donor Outreach Template #1

Subject Line: Help Us Reach Our Goal This GivingTuesday

Header (optional): Your generosity keeps our mission moving forward

Dear [First Name],

GivingTuesday is almost here, and we are so grateful for your continued support. Thanks to donors like you, **[insert Historical Value Statement]**. Your generosity makes everything we do possible.

As we prepare for this global day of giving, we are reaching out to ask for your help once more. Our goal this GivingTuesday is to **[insert goal, such as "raise \$10,000 to expand our after-school program" or "fund 100 care packages for local families"]**. Every contribution, no matter the size, brings us closer to making that happen.

Here's how you can help:

- Give early: Make your GivingTuesday gift today and help us start strong. **[Insert Link]**
- Spread the word: Share our campaign with friends and family who believe in this mission. **[Insert Link]**
- Follow and share: Join us on social media to see stories of the lives your donations change. **[Insert Link]**

Your support means more than words can express. Together, we can make this GivingTuesday our most impactful one yet.

[Donate Now]

With gratitude,
[Your Name]
[Your Title]
[Your Organization's Name]
[Contact Information]

P.S. If you've already given, thank you so much. Please consider sharing our GivingTuesday campaign with others who might want to get involved. Every share helps us grow our community of supporters.

Donor Outreach Template #2

Subject Line: Today's the Day: Join Us for GivingTuesday

Dear [First Name],

Today is GivingTuesday—a day when people around the world come together to support the causes they care about most.

Your support has already made a difference for **[organization's mission area, for example: "families in our community," "students who need extra help," or "animals waiting for a second chance"]**. Now, we invite you to take part and help us reach our goal of **[insert goal, such as "\$10,000 raised by midnight"]**.

These donations will help us **[insert specific impact, such as "providing meals," "expanding programs," or "offering essential services"]**. Even a small gift helps move us closer to making a lasting difference.

Make your GivingTuesday gift now and be part of something bigger.

[Give Now]

Thank you for being part of our community and for believing in our mission. Your generosity keeps this work alive and growing.

With gratitude,
[Your Name]
[Your Title]
[Your Organization's Name]
[Contact Information]

Optional Postscript:

P.S. If you've already given today, thank you so much. Please consider sharing our campaign with friends and family to help us reach even more people before the day ends.